



GREAT FALLS METALWORKS

About Great Falls MetalWorks

In 1968, a young artist and her machinist husband began creating jewelry in the kitchen of their Paterson, N.J. home. The couple's passion for graceful design and beautiful materials—as well as earth friendly and socially conscious manufacturing—created the Great Falls Metalworks, one of the few remaining U.S.-based jewelry design and production studios. Today, forty years after selling its first piece (a hammered metal bracelet), Great Falls continues its American artisan traditions under daughter and designer Flora Brothers.

Great Falls crafts both fine and fashion jewelry using unusual, high-quality stones and metals. Bestsellers include high-fashion sterling silver earrings, rings, and necklaces; inlaid cufflinks and studs; pins for every occasion; and a remarkable one-of-a-kind collection. Every piece is handmade by artisans in the company's headquarters, a 19th-century former silk mill once powered by the Passaic River's Great Falls (and one of the many mills that gave Paterson its nickname of "Silk City").

Much of Great Falls jewelry features unusual stones sourced from fair trade mines around the world, and then cut at the company's own lapidary facility. Each stone is chosen, cut and set by hand to highlight its natural uniqueness and beauty. Clients may choose from colorful agates, apatite, tourmaline, peridot, Peruvian Opal, Australian opal, prehnite, iolite, natural turquoise, fossilized woods and many more.

Since the 1970s, Great Falls has been a leader in environmentally friendly jewelry making. Founders Jan Palombo and Michael Brothers were early followers of a small movement of European jewelers practicing what is now known as green manufacturing. As such, Great Falls has never used chemicals, and recycles all raw materials. In addition, Michael Brothers invented the industry's first micro dust collector (made from an old refrigerator) and an under-sink baffle to filter sludge and reclaim metals. Today, both these processes are industry standards. Great Falls is also certified by the U.S. government to sponsor refugee artists, and since the 1970s has brought more than 35 families from around the world to the U.S. Many of these artists still work with Great Falls today.

Jewelry crafted by Great Falls can be found in leading national and international retailers and catalogs as well as hundreds of boutiques and gift shops. The company also designs custom pieces for museums and art galleries—including the Smithsonian, the National Gallery, the Cooper Hewitt, the Philadelphia Museum of Art, the Art Institute of Chicago, and more.

For more information, visit www.greatfallsjewelry.com or contact 1.973.523.6811 or info@greatfallsjewelry.com.

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About the Designer

Flora Brothers was born into the jewelry business, and grew up learning to design, solder, bezel and forge jewelry alongside her parents, Jan and Michael. From an early age, Flora loved the creative and collaborative process of jewelry making as well as the intimate family atmosphere of the “mill.” After a sojourn to England to study contemporary arts at the University of Cheshire, Flora returned to Paterson in 1996 to take over the family business. Under her leadership, Great Falls has expanded its jewelry lines and added international clients, while retaining the company’s artisan and green manufacturing traditions. In addition, she works closely with more than 40 museums and art galleries to create custom pieces for special exhibitions.

Flora has also helped streamline ordering and production processes; introduced new stones and cuts; and brought the company online with the launch of a new web site. Despite the growth, however, Flora and the Great Falls team remain committed to the company’s founding ideals—after 40 years, Great Falls is still a family-centered and earth-friendly design studio where jewelry is lovingly crafted, never mass produced.

Our Wholesale Product Lines

Great Falls Metalworks offers more than 500 designs of rings, pins, earrings, necklaces and bracelets, all made to order for each client. Pieces can be ordered separately or as part of a collection (themed around a certain stone, season, or aesthetic). Our product lines include:

Fashion Line for Women – Contemporary and fashion-forward earrings, rings and necklaces. Choose from hundreds of styles and stones, set in sterling silver or 14k gold. Popular styles include our “hoop loops” earrings, rings with antique settings, and the “forever” necklace and earring sets. (\$8.50 - \$115)

One-of-a-Kind Collection – Using unusual stones, these one-of-a-kind pieces are as unique as the wearer. Includes earrings, necklaces, bracelets, rings, pins and cufflinks, available in sterling silver, 14K gold, and 18K gold. Stones are cut and set by hand—and include brown and green turquoise, colored agates, Australian opal, bi-colored tourmalines, rubies, sapphires, and many more. (\$38-\$600)

Cufflinks and Studs – A wide variety of contemporary and classic cufflinks and studs, most set in sterling silver. Includes a variety of shapes and stones as well as made-to-order theme cufflinks. Our bestsellers are the inlaid cufflinks with herringbone, tuxedo and opal mosaic designs. Gift boxes available. (\$35-\$45)

Pins – Celebrate any occasion with our wide array of contemporary pins fashioned from our handmade molds. Choose from seasonal, holiday or animal themes, or create your own. Popular styles include our family pins (with one, two or three children), snowflakes with aquamarine, and “Miro” pins. All are handmade and set in sterling silver. (\$15-35)

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Electronic photos available.**